



# Social action

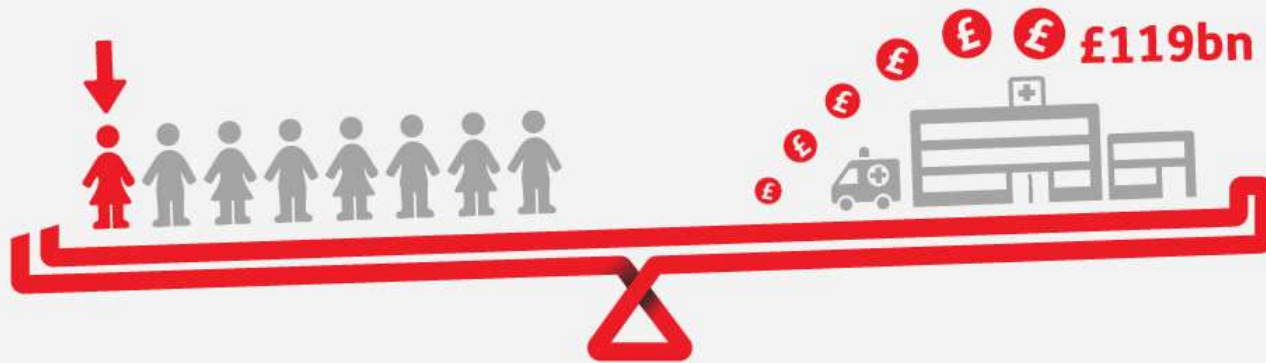
Using volunteer networks to  
build carer friendly communities

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# Big challenge...

There are **6.5 million carers**  
in the UK today. That's **1 in 8 adults**.



This **unpaid** care saves the state £119 billion a year.



**8 in 10**

carers have felt **lonely or socially isolated** as a result of their caring responsibilities



**57%**

of carers have **lost touch with friends and family** as a result of caring



**38%**

of carers in full-time employment have felt **isolated from other people at work** because of their caring responsibilities



# Volunteering at Carers UK

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Set up by volunteers 50 years ago



# Social action

Nesta...

Experts by  
experience

*Public services can gain enormous value by tapping into the resources, talents and capacities of service users and the wider public. When people contribute their time to help others, we add this huge wealth of skills, knowledge and lived experience to the services provided by professionals. This kind of social action also builds connections between people, strengthening communities and rooting public services in their reality.* Dan Jones, Director

# Be one of the 500



Local Ambassador



Local Awareness



Events Volunteer

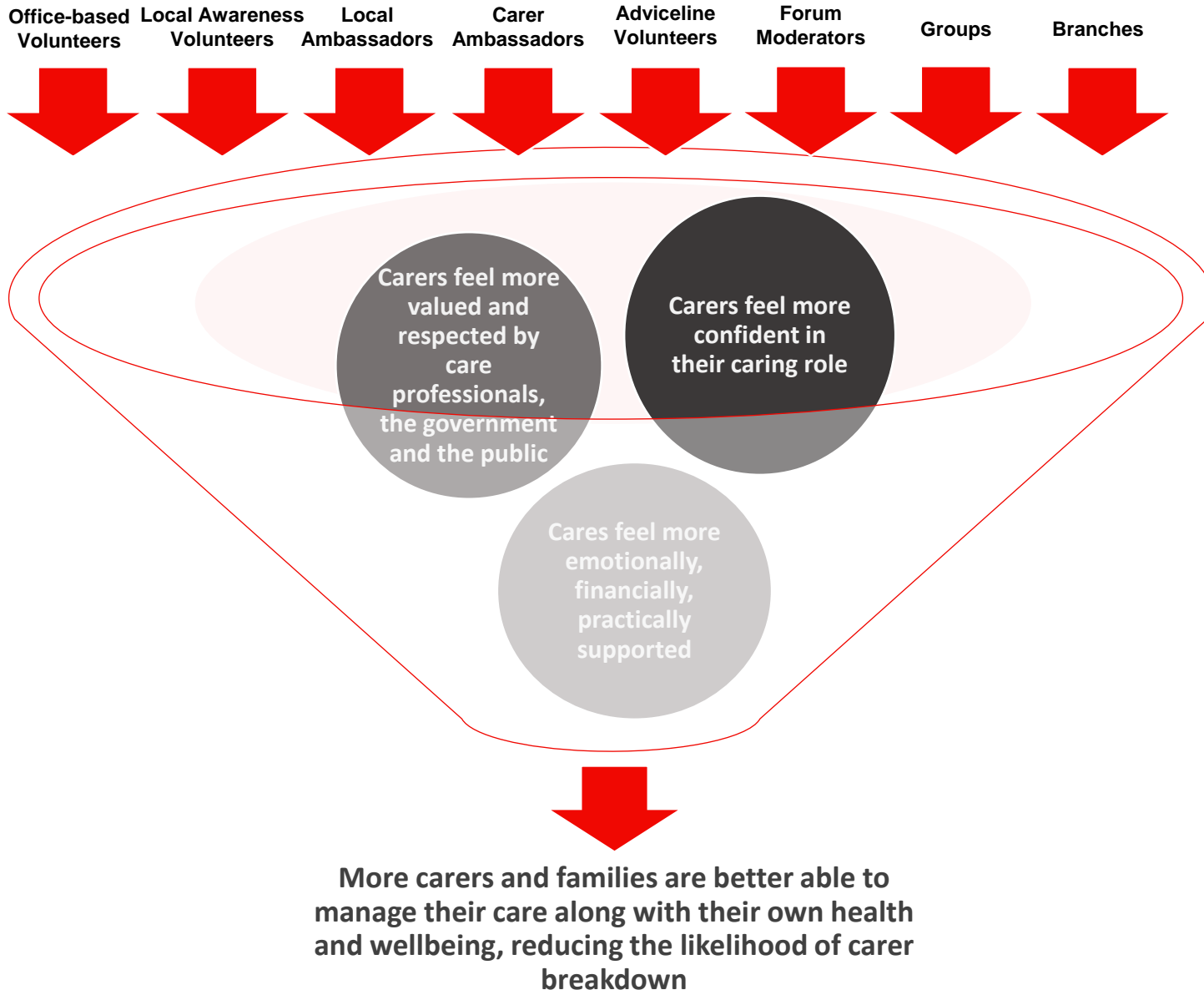


Listening support



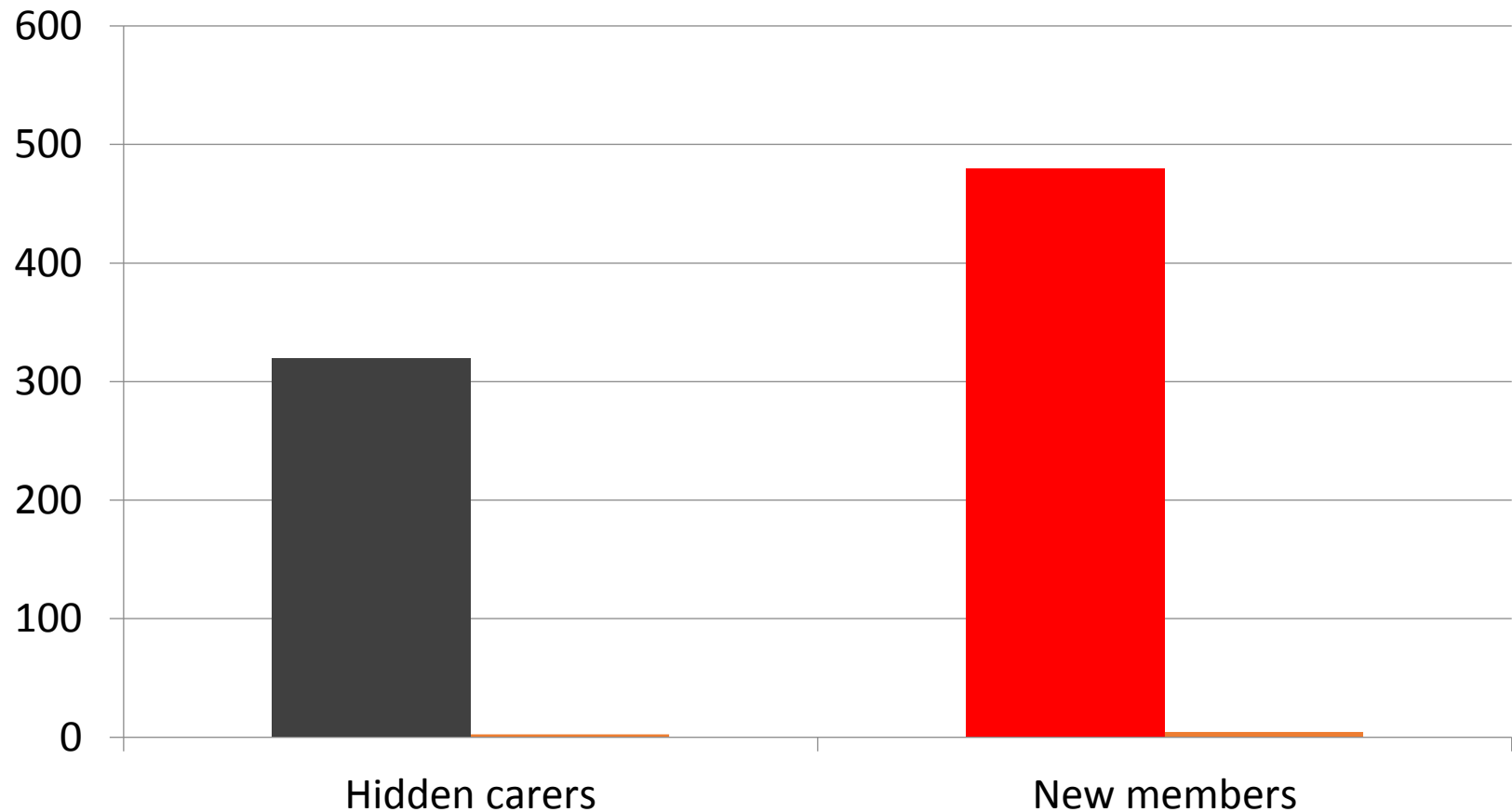
Forum

## Volunteer Programme Theory of Change



# Carers identified and connected

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Oct 2013 – Nov 2014



# Future direction

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- Evidence base – we have built infrastructure
- Refine model for further scaling
- Realise potential, build skills and longer term impact
- Remember our roots

# Thank you

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