

Implementation and Dissemination in 27 EU Member States



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Contents

Introduction

The role of Eurocarers

Implementation in 27 EU MS

The role of Eurocarers in the Implementation of InformCare web platform

Dissemination in 27 EU MS

The role of Eurocarers in the dissemination of InformCare web platform

Discussion

Challenges in sustaining the web platform

The role of Eurocarers



A European non-profit organisation, representing **informal carers**, officially established in 2006, consisting of:

- Carers Organisations
- Organisations related to carers
- Research Institutions
- Individual members

Eurocarers Core Aims



- To **raise awareness** of the significant contribution made by carers to health and social care systems and to the economy in every country of the EU
- To **advocate and lobby** at national and EU levels for supporting policies addressing carers' needs

Eurocarers Activities

- **Encouraging and supporting** the development of carers organisations
- Supporting carers and their organisations through **exchange** of information, good practice and expertise, as well as innovations
- **Advocating** the interests of carers with a focus on health, pensions and social security, social inclusion and employment
- Developing an informed **research agenda**
- Carrying out and supporting research on issues that concern carers
- [Contributing, as partners, to transnational projects](#)

InformCare

The EU Information Hub on Informal Care
Implementation in 27 EU MS

Tasks implemented by the organisations

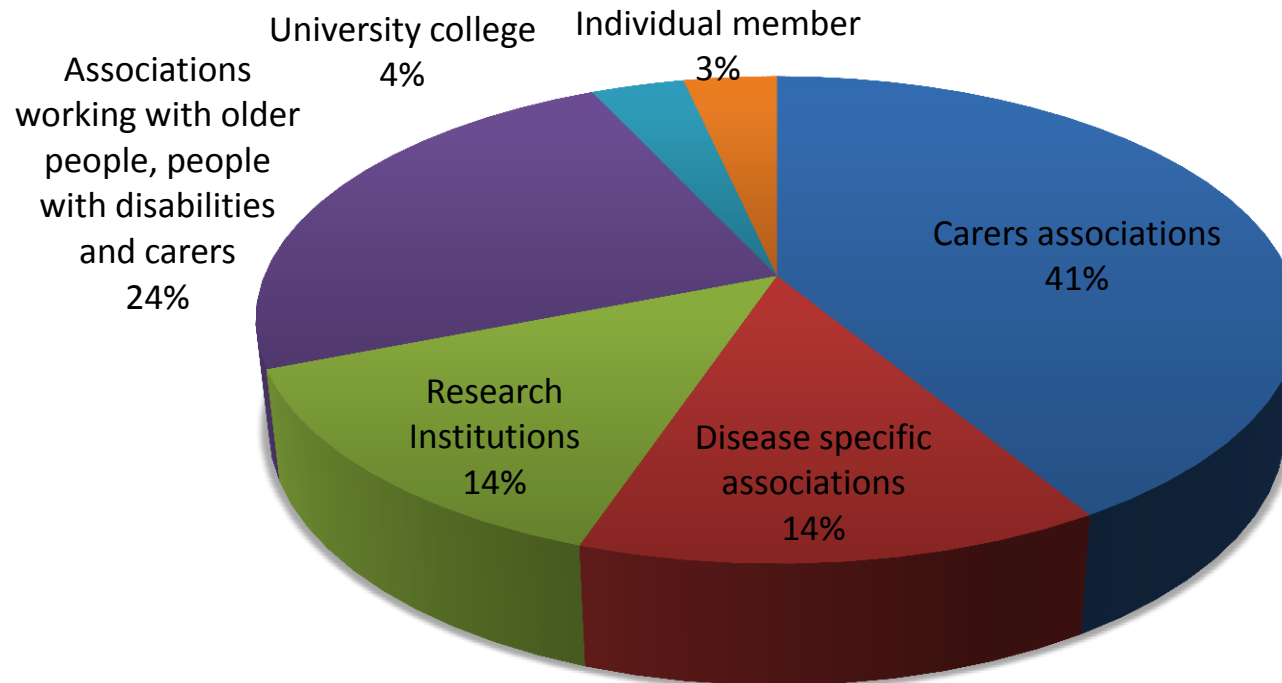
- 1. National Contents for informal carers, care professionals, employers development and uploading**
- 2. Revision of Common Contents translations for informal carers**
- 3. Translation of Common Contents for care professionals and employers**

InformCare in numbers

- A set of both common and country-specific support services for carers, available for free via internet in **32 versions, 27 EU countries** and **23 languages**
- More than **2,500 web pages** of contents specifically produced to address **informal carers' needs** & over **300 web pages** for **care professionals** and **employers**

Profile of the organisations

29 organisations: 20 Eurocarers members



Challenges during development

Core Challenges identified by organisations during the development phase:

- Gathering of all relevant information for carers – lack of information
- Technical issues and uploading of the information
- Relevance of information and adaptation of common contents translation in cultural settings
- Parallel tasks- deadlines

What was important for the associations

Concerning development of contents...

- Specific guidelines on the development and the uploading
- Regular communication and support by the research assistants

Concerning the InformCare as a tool...

- Gathering of national carers information in one place
- Exchange of information, communication and support through the interactive services
- **For some countries, this kind of web-based support is available in local/national language for the first time!**

InformCare

The EU Information Hub on Informal Care

Dissemination in 27 EU MS

Dissemination activities

- Project website and logo as part of the wider INNOVAGE project
- Newsletter, Social media, website information as part of the wider INNOVAGE project

- European and National Events in all involved countries

- Web platform identification: InformCare, the EU Information Hub for Informal Care
- Publications, leaflets in almost all languages
- Participation and networking in workshops and conferences
- Project information on partners' websites: EUROCARERS, INRCA, CARERS ORGANISATIONS
- Animated video subtitled in 27 EU MS
- Press Releases

EU conference

 EU Conference
On 6th - 7th of May 2015
Radisson Blu, Brussels

innovAge

SOCIAL INNOVATIONS PROMOTING ACTIVE
AND HEALTHY AGEING

Providing online support services to informal
carers, care professionals and employers
across Europe



80 Participants,
48 Representatives registered from the involved organisations

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SOCIAL INNOVATIONS PROMOTING ACTIVE
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Funded by the European Commission's
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FP7-HEALTH-2012-INNOVATION-1/No 306058

www.eurocarers.org/innovage

InformCare

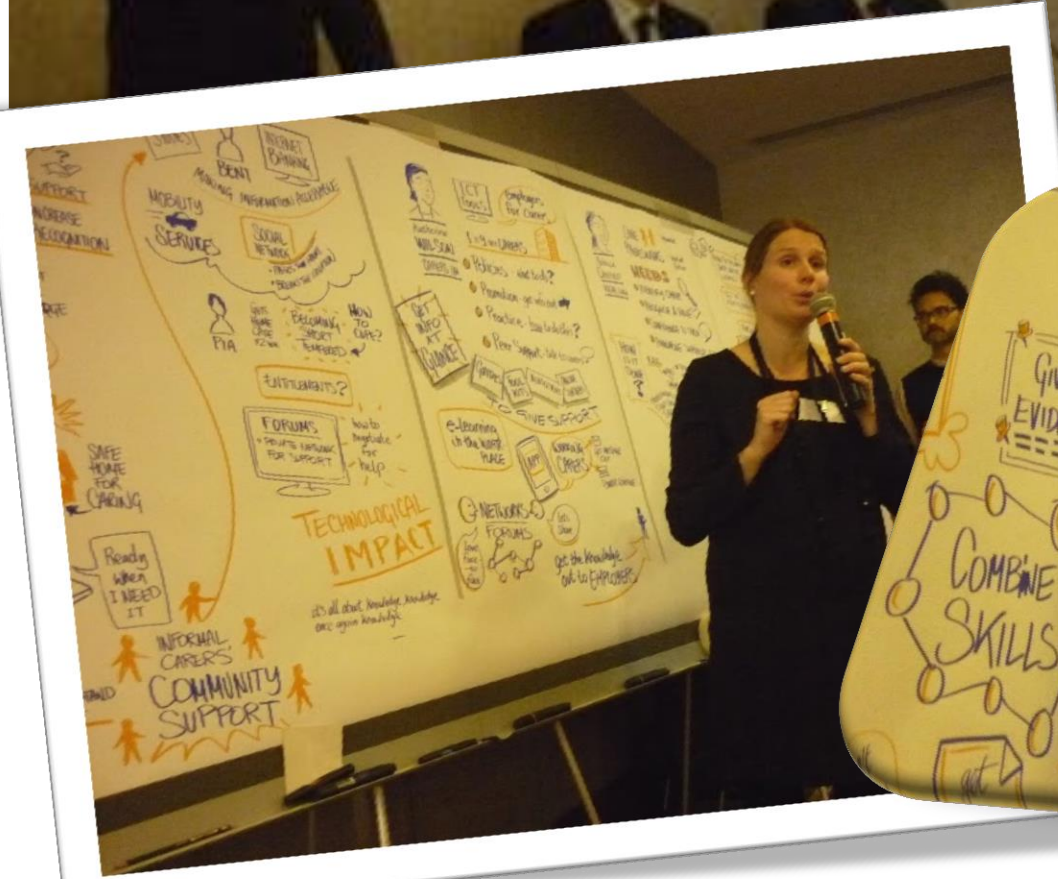
The EU Information Hub on Informal Care

Employers



Carers





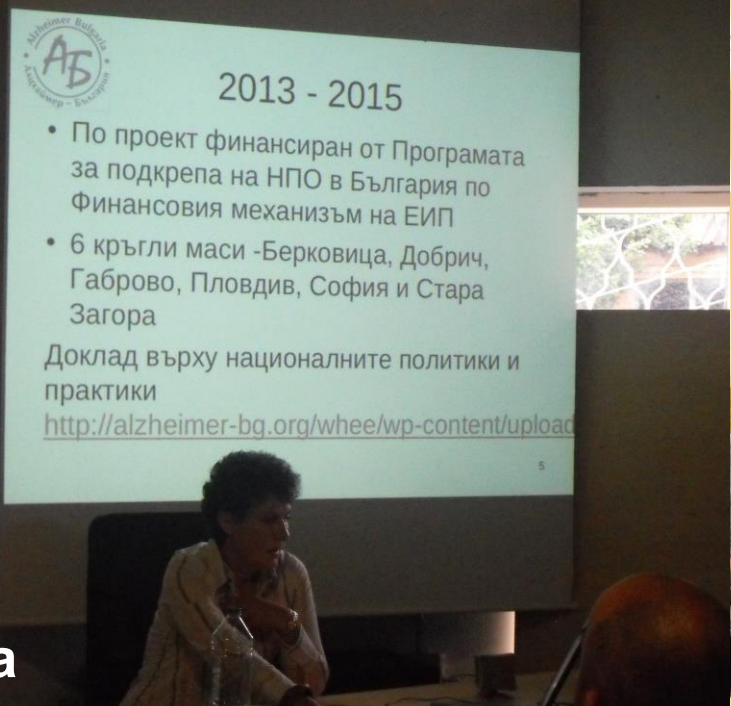



Calendar of 22 National events

COUNTRY	Date	ORGANISATION	LOCATION
Austria	Sep 2nd	European Centre for Social Welfare Policy and Research (European Centre)	Vienna
Bulgaria	August 21/ Sep	Алцхаймер – България (Alzheimer Association in Bulgaria)	Sofia
Cyprus	Sep 19th	Σύνδεσμος Στήριξης Ατόμων της νόσου Αλτσχάϊμερ (Cyprus Alzheimer Association)	Limassol
Czech Republic	June 25th	DIACONIA	Praha
Estonia	Sep 11th	MTÜ Eesti Omasteholdus (Estonian Carers)	Tallinn
France	June 17th	Association Francaise des Aidants	Paris
Germany	Sep 28 th / Oct 12th	wir pflegen e.V.	Hamburg
Italy	Oct 29th	INRCA	Ancona
Lithuania	June 5th	lietuvos išsėtinės sklerozės sąjunga (Lithuanian Multiple Sclerosis Union)	Vilnius
Luxembourg	Sep	RBS-Center fir Altersfroen (RBS)	Luxembourg
Malta	Sep 11th	SoS Malta	
Poland	May 25th	Europejska Fundacja Opieki (European Care Foundation - EFO)	Warsaw/Lublin

Calendar of 22 National events

Portugal	Sep 18th	Jose Alves / Ana Ribas Texeira	Porto
Romania	May 29th	Institutul Național de Gerontologie și Geriatrie "Ana Aslan" (Ana Aslan National Foundation)	Bucharest
Slovakia	May 22nd/ May 29th	Občianske združenie pre trvalo udržateľný rozvoj regiónov Slovenska - Civic Association for Sustainable development of Regions in Slovakia (CASDRDS)	Košice
Slovenia	Sep 29th	ZDUS -Zveza društev upokojencev Slovenije (Slovenian Federation of pensioners'organisations)	ljubljana
Spain	Sep 30	ConSORCI Sanitari de Terrassa	Terrasa
Sweden	May 5th	Nationellt kompetenscentrum anhöriga – för ett anhörigvänligt samhälle (The Swedish Family Care Competence Centre)	VARBERG
UK	June 23rd	Carers UK	London




2013 - 2015

- По проект финансиран от Програмата за подкрепа на НПО в България по Финансовия механизъм на ЕИП
- 6 кръгли маси - Берковица, Добрич, Габрово, Пловдив, София и Стара Загора

Доклад върху националните политики и практики
<http://alzheimer-bg.org/whee/wp-content/upload>

Bulgaria



Czech Republic






Social Innovations Promoting Active and Healthy Ageing

**INNOVAGE PROJEKTAS:
 NEFORMALIŲ SLAUGYTOJŲ INICIATYVŲ
 ĮGYVENDINIMAS PER NACIONALINĘ INTERAKTYVIĄ
 INFORMACIJĄ**

Rūta Janulevičienė
 Projekto Koordinatorė




Vilnius | 2015-06-05 | LISS Konferencija "Lita pro rožinius akinius"

Lithuania



Poland



Slovakia



Sweden



UK

Some pictures of the event



France

Challenges in disseminating and sustaining the web platform

3 core challenges have been identified during the dissemination phase:

- **Organisation drop out after the development phase**
- **Organisation lack of human resources to sustain the web platform: update of the information**
- **Available online web services**

What is the potential of InformCare webplatform

- Empowerment of Informal carers' voices in Europe
- Development for the first time of a common web platform for informal carers in 27 EU Member states!
- Additional version could be added in the future
- Carers organisations involvement increases the possibility for the development of a web platform expressing organisation's needs
- Development of an active network of Eurocarers' member organisations

EUROCARERS InformCare Network



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SOCIAL INNOVATIONS PROMOTING ACTIVE
AND HEALTHY AGEING



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Thank you for your attention!

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